

SELECTED WORK AND OPERATING PROOF

# I build systems that make revenue move.

A practical portfolio of product work, sales execution, growth systems and the next Salesforce chapter.



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**Founder, FonatProp Sales operator / automation builder**

Buenos Aires, Argentina / available for remote work worldwide

[fonatprop.com/portfolio](https://fonatprop.com/portfolio)

# Results before decoration.

These are personal operating results from previous roles. They show how I work with customers, sales targets and demand, not a guarantee for a future client.

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105%

monthly sales quota at AT&T; Mexico

3,000+

Instagram followers grown at VIKINGOS Training

200+

active clients acquired at Sabores Camelia

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FonatProp

Founder and Product/Growth Lead

2026 - present

Building AI valuation, lead capture, customer-resolution and revenue workflow systems.

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AT&T; Mexico

Remote Sales Representative

2025 - 2026

Qualified needs, handled objections and closed mobile-plan sales in a competitive remote environment.

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VIKINGOS Training

Growth, Paid Media and Community Manager

2023 - 2026

Owned content, Instagram community, Meta Ads and inbound lead follow-up.

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Sabores Camelia

Founder and Digital Sales Manager

2024 - 2026

Managed B2B/B2C sales, customer communication, paid campaigns and retention workflows.

# Work that can be explained.

Every project is described by the bottleneck, the system and the evidence available today.

01

FONATPROP / DUBAI

AI valuation and lead capture

A founder-built property intelligence product that turns a valuation question into structured seller information and a broker-ready handoff.

fonatprop.com/broker-demo

AI valuation flow

Lead capture

Public demo

02

SALES OPERATIONS

Selling with signal, not scripts

At AT&T; Mexico, I qualified intent, worked objections and matched offers to customer needs while exceeding the monthly target.

Operating result

105% quota

Remote sales

Customer conversations

03

GROWTH SYSTEMS

From attention to conversations

At VIKINGOS Training and Sabores Camelia, I connected content, paid acquisition, direct messages and follow-up to demand and customers.

Operating result

3,000+ followers

200+ active clients

Meta Ads

Client deployments will only be named after installation and permission to publish. FonatProp is currently presented as founder-built product work and a public demo.

# Systems people can actually use.

I am building the technical depth to connect the tools a commercial team already uses instead of asking it to adopt another disconnected dashboard.

|    |                                          |                                                                                                                                         |
|----|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| 01 | <b>AI customer resolution</b>            | Natural answers grounded in approved company knowledge, qualification and human escalation.<br><br>WhatsApp Cloud API / web / Instagram |
| 02 | <b>Permission-based email operations</b> | Segmentation, deliverability, concise messages, consent and measured follow-up.<br><br>Gmail / SMTP / CRM / reporting                   |
| 03 | <b>Paid acquisition</b>                  | Creative testing and campaign measurement tied to qualified conversations, not only reach.<br><br>Meta Ads / Google Ads / analytics     |
| 04 | <b>CRM and revenue operations</b>        | Lead routing, tasks, scheduling and dashboards designed around the sales process.<br><br>Salesforce practice / Supabase / calendar      |

## FonatProp CRM Operations Lab

A Trailhead practice project for lead routing, follow-up tasks, pipeline reporting and service-interest fields. It will be labelled training work until completed.

# Let us make the next system useful.

Open to junior Salesforce operations, CRM implementation support, AI automation, customer-resolution systems and growth execution roles.

## CONTACT

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## NEXT CONVERSATION

# Bring one workflow, one bottleneck and one measurable next step.

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